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Mechanicsburg, Ohio

Do You Compare Price or Value?

There is a difference and we aren't saying what you pay for seed isn't important -- of course it is. We're for economy, too, and for getting your money's worth.

But what the seed does after you get it in the ground and when you see the harvest—the hay crop, the pasture, the cornfield—is really what counts.

Here is the way to prove the real value of Scotts Seeds. Sow enough less of it per acre to offset any first cost difference. For example, suppose you can buy ordinary medium red clover for \$25.00 per bushel and Scotts quality at \$27.00 per bushel. Normally you would sow the bushel on 6 acres—with Scotts sow it on 6½ acres. That offsets the first cost difference and actually with Scotts Seeds you'll get as good a stand or better, fewer weeds and a healthier, more vigorous growing crop.

In buying livestock you don't start with the runtiest pig or calf offered or one that is half dead or looks like a poor producer. No-you are interested in the best, either in purebred or high grade livestock. Something that at least has a chance to make you some money. When seed is the foundation of all your farm income, why be satisfied with, or think that, anything less than the best has a chance to give top production.

Good seed, the Scott kind, is your best crop insurance. You need not pay more per acre than for inferior seed, and at the same time you aren't paying for something you don't want--weeds, immature weak seed, chaff and such. Use fully matured, healthy plump clean seed, backed by more than 80 years of many satisfied year-after-year customers.

To sow the best is to sow Scotts. Get your order ready today.

Sincerely yours,

SCOTT FARM SEED COMPANY.

G Brubaker

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